

BACON BACON BACON

The Supposed Backlash Against Bacon

Monday, October 4, 2010, by Raphael Brion

Over at the *Wall Street Journal*, **Katy McLaughlin** writes that a "growing number of chefs" say that the "bacon bubble" is "about to pop," calling it a "**bacon backlash**." She even interviewed three different chefs (**John Currence** of Oxford, Miss., **Ken Oringer** of Boston, and **Jon Shook** of the Los Angeles restaurant **Animal**) to prove her point: that bacon is so over. Which is maybe not so true?



Then why is the price of bacon **surging**? Why did Batter Blaster just **announce a bacon-flavored pancake batter in a can**? A mere six months ago, writer **Josh Ozersky** said, "**This is the Periclean age of bacon**." Could such a wondrous age be over so soon? Could meat expert Josh Ozersky be so wrong? Will Toasted Pumpkin Seed Oil really replace bacon? Let us start a new backlash of our own! Against fake trend pieces.